

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In Re Application of: |) | |
| Frank <i>et al.</i> |) | |
| Serial No.: 09/750,001 |) | Confirmation No.: 6605 |
| Filed: December 29, 2000 |) | Group Art Unit: 3629 |
| For: System and Method for Marketing, |) | Examiner: Ouellette, Jonathan P. |
| Managing and Maintaining Intellectual |) | Docket No.: 190252-1220 |
| Property |) | |

RESPONSE WITH AMENDMENTS

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Applicants submit this Response with Amendments for the Final Office Action mailed from the United States Patent and Trademark Office on May 7, 2007. In accordance with 37 C.F.R. § 1.114, a Request for Continued Examination is filed concurrently herewith to render non-final the above-referenced Final Office Action.

Amendments to the Claims begin on page 2 of this paper, in which claims 86 – 103 are amended, and claims 1 – 85 and 104 – 109 are cancelled.

Remarks begin on page 7 of this paper.

AUTHORIZATION TO DEBIT ACCOUNT

It is not believed that additional fees are required, beyond those that may otherwise be provided for in the documents accompanying this paper. However, in the event that additional fees are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. §1.136(a), and any fees required therefor (including fees for net additions of claims) are hereby authorized to be charged to Deposit Account 20-0778.